

PATENT APPLICATION

SCALABLE DATA EXTRACTION TECHNIQUES FOR TRANSFORMING
ELECTRONIC DOCUMENTS INTO QUERIABLE ARCHIVES

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BACKGROUND OF THE INVENTION

1. Field of the Invention:

The present invention relates to data extraction, and more particularly to ontology-based data extraction.

10 2. Discussion of the Related Art:

The global reach of the Web has made it the medium of choice for promoting a plethora of products and services.

Realizing the significant market and business opportunities the web provides, vendors use it to advertise their product offerings, service providers use it to publish their services, and manufacturers use it to post specification and performance data sheets of their products.

Machine learning techniques are playing an increasingly important role in data extraction from semi-structured sources, the primary reason being that they improve recall and demonstrate potential for being fully automatic and highly scalable. To date the relationship between learning algorithms and their impact on recall and precision characteristics remains unexplored.

25 A number of approaches to data extraction from Web sources, commonly referred to as wrappers, have been

proposed. Among them, learning-based extraction techniques are becoming important since they need relatively little user intervention. Specifically, users supply only examples of relevant data to be extracted from the sources.

5 The process of supplying examples has been termed "labeling". Based on the examples, an extraction algorithm automatically "learns" how to extract relevant data from the Web pages. However, as compared to a keyword search, these methods still need a relatively large amount of user
10 input.

The notion of precision and recall in wrapper building arises as a grammar inference problem. This problem was first addressed in the works of Gold and Angluin. Gold showed that the problem of inferring a DFA of minimum size
15 from positive examples is NP-complete. Angluin showed that the problem of learning a regular expression of minimum size from positive and negative examples is NP-complete. Both Gold and Angluin impose constraints on the size of the PAEs learned.

20 Angluin studied the problem of inductive inference of an indexed family of nonempty recursive formal languages from positive examples only. In this work a learner is presented a sequence of positive examples, which form some arbitrary enumeration of all the elements of the language

to be inferred.

Angluin also proposed a polynomial time algorithm for actively learning the minimum DFA of a regular language from a teacher who knows the true identity of this regular 5 language, which is an active learning framework.

The problems of learning consistent PAEs and unambiguous sets of PAEs do not have equivalent counterparts in the classical works on grammar inference and hence none of the known results are applicable.

10 There is a large body of work on learning subsequences and supersequences from a set of strings. The following problems are all NP-complete: (1) finding the SCS/LCS of an arbitrary number of strings over a binary alphabet; (2) finding a sequence that is a common
15 subsequence/supersequence of a set of positive examples but not a subsequence/supersequence of any string in a set of negative examples. The semantics of PAEs differs substantially from string matching and hence their results are not applicable.

20 Research on wrapper construction for Web sources has made a transition from its early focus on manual and semi-automatic approaches to fully automated techniques based on machine learning. But the notion of ascribing a precision/recall metric to the learning of extraction

expressions and its impact on algorithmic efficiency has not been explored in these works.

Works on learning the schema of template-driven Web documents teach that a collection of pages, generated from 5 the same template, is required to learn the schema. The learned schema is represented as a union-free regular expression. But a sophisticated algorithm for discovering a desirable schema can suffer from exponential blow-up.

Ambiguity appears to be an implicit theme underlying 10 the problems studied in prior works.

The works of Callan and Mitamura teach methods for learning document-specific rules for extracting data from individual Web pages. The domain knowledge is used only for validating the effectiveness of different path strings. 15 Further, only the extraction of single-attribute data is considered.

Therefore, a need exists for a system and method for ontology-based data extraction.

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SUMMARY OF THE INVENTION

According to an embodiment of the present invention, a method for extracting an attribute occurrence from template generated semi-structured document comprising multi-attribute data records comprises identifying a first set of

attribute occurrences in the template generated semi-structured document using an ontology. The method further comprises determining a boundary of each multi-attribute data record in the template generated semi-structured document, learning a pattern for an attribute corresponding to an identified attribute occurrence of the first set in the template generated semi-structured document, and applying the pattern within the boundary of each multi-attribute data record in the template generated semi-structured document to extract a second set of attribute occurrences.

The method comprises providing a seed ontology prior to identifying the first set of attribute occurrences.

The ontology is one of a seed ontology and an enriched ontology.

The method further comprises enriching the ontology with the second set of attributes occurrences.

The pattern is a path abstraction expression, wherein the path abstraction expression is a regular expression that does not comprise a union operator, and a closure operator only applies to single symbols.

Learning the pattern for each attribute occurrence comprises identifying the attribute occurrence in a data structure tree, and determining the pattern of the

attribute occurrence in the data structure tree. The method further comprises generalizing the pattern of the attribute occurrence prior to applying the pattern. The pattern comprises elements including a location and a 5 format of the attribute occurrence. The elements are nodes in the data structure tree. The method comprises resolving the ambiguities in the extracted attribute occurrences comprising identifying attribute occurrences in the template generated semi-structured document matching more 10 than one pattern, determining a pattern that uniquely matches a given attribute occurrence and no other pattern uniquely matches the given attribute occurrence, and eliminating matches between the given attribute occurrence and another pattern that matches the given attribute 15 occurrence and at least one other attribute occurrence.

Learning the pattern for an attribute corresponding to an identified attribute occurrence of the first set in the template generated semi-structured document comprises learning positive examples of the attribute, and learning 20 negative examples of the attribute.

Learning the pattern for an attribute corresponding to an identified attribute occurrence of the first set in the template generated semi-structured document comprises determining a common supersequence for identified attribute

occurrences corresponding to the attribute, wherein identified attribute occurrences are positive examples of the attribute, determining a generalized supersequence by generalizing each term in the common supersequence, and

5 determining, for each term of the generalized supersequence, whether a term can be de-generalized.

Learning the pattern for an attribute corresponding to an identified attribute occurrence of the first set in the template generated semi-structured document comprises

10 learning negative examples of the attribute, wherein the negative examples are positive examples of other attributes.

Determining the boundary of each multi-attribute data record comprises providing a tree of a page and a set of

15 attribute names of a concept of the ontology, marking a node in the tree by a set of attributes present in a subtree rooted at the node, determining a set of maximally marked nodes in the tree, determining a page type, and extracting a boundary according to the page type. The page

20 type is one of a home page and a referral page. Extracting the boundary further comprises determining a maximally marked node with a highest score among the set of maximally marked nodes in the tree, determining whether the tree comprises a single-valued attribute, determining values of

the single-marked attribute upon determining the single-valued attribute, determining whether the tree comprises a multiple-valued attribute, and determining values of the multiple-marked attribute upon determining the multiple-valued attribute.

According to an embodiment of the present invention a method for enriching an adaptive search engine comprises providing one of a seed ontology and an enriched ontology, the ontology comprising a set of concepts and a set of attributes associated with every concept, determining an attribute identifier for a document of interest, and adding the attribute identifier to the ontology for identifying attribute occurrences in at least the document of interest.

Determining the attribute identifier further comprises determining a methodology of the attribute identifier, and determining a set of parameter values to be used by the methodology.

According to an embodiment of the present invention, a program storage device is provided readable by machine, tangibly embodying a program of instructions automatically executable by the machine to perform method steps for extracting an attribute occurrence from template generated semi-structured document comprising multi-attribute data records. The method steps comprising identifying a first

set of attribute occurrences in the template generated semi-structured document using an ontology, and determining a boundary of each multi-attribute data record in the template generated semi-structured document. The method 5 further comprises learning a pattern for an attribute corresponding to an identified attribute occurrence of the first set in the template generated semi-structured document, and applying the pattern within the boundary of each multi-attribute data record in the template generated 10 semi-structured document to extract a second set of attribute occurrences.

According to an embodiment of the present invention, an adaptive search engine appliance for searching a database of multi-attribute data records in a template 15 generated semi-structured document comprises an ontology for identifying a first set of attribute occurrences in the template generated semi-structured document, the ontology comprising a set of concepts and a set of attributes associated with every concept. The adaptive search engine 20 further comprises a boundary module for determining a boundary of each multi-attribute data record in the template generated semi-structured document, and a pattern module for learning a pattern for an attribute corresponding to an identified attribute occurrence of the

first set in the template generated semi-structured document, wherein the pattern is applied within the boundary of each multi-attribute data record in the template generated semi-structured document to extract a 5 second set of attribute occurrences. The database of multi-attribute data records is stored on a server connected to the adaptive search engine application across a communications network.

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BRIEF DESCRIPTION OF THE DRAWINGS

Preferred embodiments of the present invention will be described below in more detail, with reference to the accompanying drawings:

- 15 Figure 1 is an illustration of a Web page;
- Figure 2 is an illustration of a Web page;
- Figure 3 is a diagram of a document object model tree of the data shown in Figure 2 according to an embodiment of the present invention;
- 20 Figure 4 is an illustration of an ontology of Figure 2 according to an embodiment of the present invention;
- Figure 5 is a diagram of a system according to an embodiment of the present invention;

Figures 6a, 6b, and 6c are illustrations of bipartite resolution according to an embodiment of the present invention;

Figures 7a and 7b show extraction results according to 5 an embodiment of the present invention;

Figures 8a and 8b show extraction results for consistent PAEs according to an embodiment of the present invention;

Figures 9a and 9b show extraction results according to 10 an embodiment of the present invention; and

Figure 10 is a diagram of a system according to an embodiment of the present invention.

DETAILED DESCRIPTION OF PREFERRED EMBODIMENTS

15 Numerous Web data sources comprise database-like information about entities and their attributes. Figures 1 and 2 exemplify typical Web data sources. For example, each product in Figure 1 and each veterinarian service provider in Figure 2 is an entity. Web pages comprising 20 entity information are typically generated from templates to reduce the overhead associated with generating the Web pages.

According to an embodiment of the present invention, aggregating data from such sources into a queriable

database enables end users to search for information, such as locating a specific product or service of interest, quickly and easily. There are several product and service provider entities shown in Figures 1 and 2, each entity 5 corresponding to a set of attributes. An attribute is characterized by a name and a domain from which its values are drawn. For example, the attributes associated with a veterinarian entity in Figure 2 are: name, address, and telephone number of the service, and the name of the 10 veterinarian providing the service. Their value domains are all strings.

Among the important aspects in data aggregation is the idea that the boundaries of entities in the source need to be identified. The boundaries define blocks or regions in 15 the source, each block encapsulating all of the attributes of an entity. Within a Web page a block corresponds to a subtree in its DOM (Document Object Model) tree and all the attributes adorning the leaf nodes of such a subtree belong to a single entity. For example in Figure 3, which is a 20 fragment of the DOM tree for the Web page shown in Figure 2, each subtree rooted under each `tr` node is a block corresponding to a veterinarian entity. The problem of locating such entity blocks can be called marking and

scoring. For example, the problem can be formulated as one of detecting record boundaries.

The concept of an ontology is important to the formalization of a service directory. A concept in an 5 ontology is a type of service, e.g., *Veterinarian*. The ontology associates attributes with service providers, e.g., service provider's name, address, phone, email, vet's name etc. Some of them may be shared across different service domains, e.g., address, phone, email, etc. A 10 member of a concept is denoted as an entity. Attributes are associated with an entity. The attributes of an entity can be single and multi-valued. A single-valued attribute means that the entity can have at most one value whereas it can have several values for multi-valued attributes.

15 An ontology can be defined as a 10-tuple

$$O = \langle C, T, D, A_s, A_m, \tau, Val_s, Val_m, Attr_extractor \rangle$$

where:

C is a set of service concepts.

20 *T* $\subset C \times C$ is the taxonomy and denotes the IS-A relationship between concepts.

D is the set of domain types. A domain type can be the set of all strings, set of all integers, etc.

A_s is the set of single-valued attribute names while *A_m* is

a set of multi-valued attribute names.

$A:C \rightarrow 2^{A_m \cup A_n}$ is a function that associates a set of attributes with a concept.

$\tau:A_m \cup A_n \rightarrow D$ is a function that associates a domain type to every attribute.

$val_s : A_s \rightarrow (C \rightarrow \tau(A_s))$ is a function denoting that the attributes in A_s are single-valued.

$val_m : A_m \rightarrow (C \rightarrow 2^{\tau(A_m)})$ is a function denoting that the attributes A_m can take multiple values.

10 $Attr_extractor : Attr \rightarrow (string \rightarrow 2^{\tau(Attr)})$, $Attr \in (A_m \cup A_n)$.

All these pages are assumed to be HTML pages.

Each entity is uniquely identified by a set of single-valued attributes. Any such set can be called a *key*, e.g., for service providers two possible keys are {street, city} and {street, zip}. The attributes in a home page are associated with a single entity whereas a referral page comprises several entities.

Let \mathbb{U} denote the bag union of a set of elements. In such a union elements can repeat.

20 A consistent bag can be written as: Let S be a bag comprising of pairs of the form $\langle A_i, X_i \rangle$ wherein A_i is an

attribute and X_i is a set of values. S is consistent iff,

$$\forall \langle A_i, X_i \rangle, \langle A_j, X_j \rangle \text{ if } A_i, A_j \in A_s \text{ then } A_i \neq A_j.$$

Let T be the DOM tree of a page. The leaf nodes in T are text strings. $\text{Parent}(n)$ denotes the parent of node n and $\text{children}(n)$ denotes all its children. To identify subtrees in T in which no single-valued attribute occurs more than once, the notion of a mark can be used. c refers to a particular concept in C .

A mark can be written as: Let n be a node in T .

$$mark_c(n) = \begin{cases} \text{if } n \text{ is a leaf} = \begin{cases} \{ \langle A_i, \text{Attr_identifier}(A_i)(\sigma) \rangle \mid A_i \in A(c) \wedge \sigma \text{ is the text string associated with } n \wedge A_i \in A_s \rightarrow |\text{Attr_identifier}(A_i)(\sigma)| \leq 1 \} \\ \phi, \text{ else} \end{cases} \\ \text{if } n \text{ is not a leaf} = \begin{cases} \bigcup_{m \in \text{children}(n)} mark_c(m), \quad \bigcup_{m \in \text{children}(n)} mark_c(m) \text{ is consistent} \\ \phi, \quad \bigcup_{m \in \text{children}(n)} mark_c(m) \text{ is not consistent} \end{cases} \end{cases}$$

10

Whenever $mark(n)$ is ϕ it means that there exists more than one occurrence of a single valued attribute in its subtree. The definition also suggests how to propagate marks. Specifically, the subtrees rooted at a node can be merged as long as no single-valued attribute occurs in more than one subtree.

For notational simplicity, $mark(n)$ is used in place of $mark_c(n)$ whenever c is known from the context. To associate attributes with entities the notion of a maximally marked node.

The maximally marked node can be written as: Let n be an internal node.

$$\text{maximal}(n) = \begin{cases} \text{true}, & n \text{ is not leaf} \wedge \text{mark}(n) \neq \phi \wedge \text{mark}(\text{parent}(n)) = \phi \\ \text{false}, & \text{otherwise} \end{cases}$$

Maximally marked nodes are marked as $\neq \phi$ while their 5 parent, node 1, is marked ϕ . Intuitively, the leafs of a maximally marked node are the attributes of a single entity.

The method for extracting attribute values from a page is now described. Let $\sigma(n)$ denote the concatenation of the 10 text strings associated with the leaf nodes of the subtree rooted at n , Attr be the set of attributes of the concept c , $\{k_1, \dots, k_n\}$ be the attributes that comprise the key of c ; and $R(a_1, \dots, a_n)$, denote the tuple of attributes associated with an entity. One tuple is extracted from a home page and 15 several such tuples from a referral page.

$\text{score}(n)$ denotes $|\text{mark}(n)|$.

```

Algorithm Extract ( $T$ ,  $Attr$ )
begin
1. forall nodes  $n \in T$  do
2.    $mark(n)$ 
3. end
4. Let  $\Gamma = \{ \text{maximally marked nodes in } T \} \cup \{ \text{all leaf nodes marked } \phi \}$ 
5. if  $\exists m_i, m_j \in \Gamma \wedge \{ Attr\_identifier(k_1)(\sigma(m_i)), \dots, Attr\_identifier(k_n)(\sigma(m_i))$ 
    $\{ Attr\_identifier(k_1)(\sigma(m_j)), \dots, Attr\_identifier(k_n)(\sigma(m_j)) \}$  then
6.    $T$  is a referral page
7. else
8.    $T$  is a home page
9. endif
10. if  $T$  is a home page then
11.    $R = \text{Extract\_Home\_Page}(Attr, \Gamma)$ 
12. elseif  $T$  is a referral page then
13.    $\{R_1, \dots, R_n\} = \text{Extract\_Referral\_Page}(Attr, \Gamma)$ 
14. end
end

```

The extraction method Extract takes as input the tree of the page and the set of attributes names of the concept

5 c. It outputs either a single tuple containing the values of the attributes if it is a home page or a set of tuples if it is a referral page. In lines 1-3, every node in the tree is marked by the attributes present in the subtree rooted at the node. In line 4, the set of maximally marked

10 nodes in the tree is determined. Line 5 tests for a home page or a referral page. Specifically the nodes in Γ cannot have different key values; otherwise it is a referral page. Depending on the type of page the appropriate algorithm is invoked (lines 10-14). The

extraction method from home pages is described below.

Algorithm Extract_Home_Page ($Attr, \Gamma$)

begin

1. pick the node n in Γ with the maximum *score*
2. **forall** $a_i \in Attr \wedge a_i \in A_s$ **do**
3. $R[a_i] = Attr_identifier(a_i)(\sigma(n))$
4. **end**
5. **forall** $a_i \in Attr \wedge a_i \in A_m$ **do**
6. $R[a_i] = \bigcup_{m_i \in \Gamma} Attr_identifier(a_i)(\sigma(m_i))$
7. **end**
8. return R

end

Extract_Home_Page takes as input the set of attribute

names whose values are to be extracted and the set of

5 maximally marked nodes in the document tree. In line 1,

the maximally marked node with the highest score is

determined. The values of any single-valued attribute are

obtained from this node. This is done in lines 2-4.

Values of multi-valued attributes are obtained from all the

10 maximally marked nodes in the tree, which is done in lines

5-7. The extracted tuple containing values of all the

attributes is returned in line 8

For referral pages we have to extract the attributes

of several entities. The main problem here is associating

15 the extracted attributes with their corresponding entities.

The notion of a conflicting set can be used in making such

an association.

Let Γ be as defined for the extraction method.

Observe that whenever Γ is an ordered set of nodes. Let $\langle m_1, m_2, \dots, m_q \rangle$ denote the nodes in this ordered sequence. Γ is conflict-free whenever $\exists i, m_i, m_{i+1} \in \Gamma$ such that $mark(m_i) \cup mark(m_{i+1})$ is consistent. Γ is not conflict-free 5 if all pairs of consecutive nodes are mutually inconsistent.

Whenever Γ is not conflict-free then any maximally marked node represents a single entity. All we need to do is simply pick the attributes in it and create the tuple 10 for that entity (e.g., line 7 in Extract_Referral_Page method). If this is not the case then attributes of an entity may be spread across neighboring nodes. In that case we will have to detect the boundaries separating each entity (line 12). In addition even if Γ is conflict-free 15 the leaf nodes in it will have conflicts and boundaries separating the attributes of entities will need to be detected in the text string at the leaf node (line 4).

Boundary detection partitions the attribute occurrences and link them with the proper entities.

```

Algorithm Extract_Referral_Page (Attr,  $\Gamma$ )
begin
1. if  $\Gamma$  is not conflict-free then
2.   forall  $m_i \in \Gamma$  do
3.     if  $m_i$  is a leaf  $\wedge \text{mark}(m_i) = \phi$  then
4.        $\{R_1, \dots, R_n\} = \text{Boundary\_Detection}(\text{Attr}, m_i)$ 
5.     else
6.       forall  $a_j \in \text{Attr}$  do
7.          $R_i[a_j] = \text{Attr\_identifier}(a_j)(\sigma(m_i))$ 
8.       end
9.     end
10.   end
11. else
12.    $\{R_1, \dots, R_n\} = \text{Boundary\_Detection}(\text{Attr}, \Gamma)$ 
13. end
14. return  $\{R_1, \dots, R_n\}$ 
end

```

In the absence of well-defined boundaries between entities, the sequence of attribute occurrences need to be separated into maximal partitions. A partition is a

5 sequence of attribute occurrences such that any single-valued attribute occurs at most once in it whereas multi-valued attributes can have many occurrences, provided all such occurrences are consecutive. In a maximal partition adding an attribute will violate the above definition of a

10 partition. According to an embodiment of the present invention, an algorithm for boundary detection greedily discovers maximal partitions. Attributes are picked one by one from the sequence. It is determined whether it can be added to the current partition. If it cannot be added then

the current partition is maximal and new partition if begun with this element.

The boundary detection described herein can be replaced by more complex boundary detection method that 5 take into account the regularity in the entire sequence of attribute occurrences. Such algorithms need to keep track of a history of an order, based on the positions of the attribute occurrences in the sequence, which exists between the attributes.

10 For the extraction of attributes with unbounded domains it can be difficult to specify robust extractor functions for attributes with unbounded domains (e.g., names of doctors, hospitals, hotels, etc.) or when they are misspelled. For example, *Lakes Aminal Clinc, hrs.*, (1222) 15 223-3456 instead of *Lakes Animal Clinic, hours*, (122) 223-3456. To identify them in the document, recall that the attributes of service entities in a referral page exhibit "regularity". For example, the name of the hospital may always be in the first column and the name of the doctor in 20 the second column of a table for a particular referral page. An unsupervised learning technique that exploits this regularity in a referral page can identify attributes missed by the extractor functions.

Suppose that some occurrences of an attribute, e.g.,

hospital name, have been identified in the trees rooted at maximally marked nodes. The indexed paths serve as the positive examples for the learning method. According to an embodiment of the present invention, a learning method 5 proceeds as follows: determine a generalized path expression from the longest common subsequence (lcs) of these path strings. In finding the lcs, ignore the indices of the tags in the path strings and turn the paths into sequence of tags. Since the tags in the lcs appears in 10 each of these strings there exists an association from every tag in the lcs with a corresponding tag in every other path, e.g., for the above example the lcs would be *tr,td,h1,font,text*. A generalized path expression Ω is learned from the lcs as follows: transform the lcs into 15 lcs'. For every tag in the lcs, if the tag has an index and the indices of all the corresponding tags in the path strings are the same then retain this tag along with its index in lcs' otherwise retain only the tag without its index, e.g., for the above lcs, the lcs' would be 20 *tr,td[1],h1,font[1],text*. Now we construct Ω , the generalized path expression for a marked instance, e.g., hospital name, from lcs'. Let P denote the set of path strings from which the lcs was constructed. Let $\alpha_1; \alpha_2; \dots; \alpha_k$

be the elements in lcs' . Suppose γ_r and γ_s are the elements of a path string in P that correspond to α_i and α_{i+1} respectively. If γ_r and γ_s are not consecutive in any path string then add ' $\backslash\backslash$ ' in between α_i and α_{i+1} in Ω . The 5 ' $\backslash\backslash$ ' operator means that after α_i searching for α_{i+1} appears in the subtree rooted in α_i . Otherwise, add a ' \backslash ' operator in between α_i and α_{i+1} in Ω , e.g.,

$$\Omega = \text{\textbackslash tr\td[1]\h1\font[1]\text()}\text{.}$$

The paths that will be matching instances of Ω from 10 maximal nodes will include all the path strings in P as well as some other paths. The missing attributes may occur on the leafs of these other paths. But it may also include certain unwanted attributes. The paths to such attributes will form the negative examples N to the learning method.

15 Ω is specialized to Ω_s by identifying and adding an HTML attribute-value pair, such as $\text{color} = "\text{FF0000}"$, that will eliminate the path strings in the negative set from becoming instances of Ω_s , and still retain all the positive instances, e.g.,

20 $\Omega = \text{\textbackslash tr\td[1]\h1\font[1]@[color="\text{FF0000}"]\text()}\text{.}$ If the method is unable to find such an attribute-value pair in P

$\cup N$ then the learning method would fail meaning that no regularity exists for this attribute in the referral page.

Given the methods for boundary detection above and those methods known in the art, for purposes of the 5 disclosure, it is assumed that the entity blocks in the source have all been identified.

Another important aspect in data aggregation is data extraction, e.g., locating data values in an entity block and correctly associating the data values with the 10 attributes of the entity. For example, data extraction on the block rooted under the tr 301 in Figure 3 amounts to locating the values, "ABC Animal Hospital", "John, DVM", and "123-555-1000", and associating the values with the attributes, Hospital Name, Doctor Name, and Phone Number, 15 respectively.

According to an embodiment of the present invention, manual labeling of data to be extracted can be avoided and automation can be enhanced by using an ontology for labeling.

20 An ontology comprises a set of concepts and a set of attributes associated with every concept that is appropriate to describe the concept. Figure 4 illustrates an ontology for veterinarians. For example, the concept "veterinarian service provider" has three attributes,

namely, the name, and phone number of the veterinarian service provider, and the name of the veterinarian affiliated with the service. An instance of this concept is the object comprising attributes, "ABC Animal Hospital", 5 "123-555-1000", and "John, DVM" as shown in Figure 3.

An ontology can also be enriched with an attribute identifier function for each attribute. Applying an identifier function to a Web page will locate all the occurrences of the attribute in that page. An identifier 10 function is represented as a pair of elements, where a first element denotes the kind of methodology that is used to locate the data values for the attribute, and a second element is an enumerated set of parameter values that are used by the specific methodology. For example, in Figure 4 15 "keyword" denotes keyword-based search methods while "pattern" refers to pattern matching methods. Note that the identifier function for the PhoneNumber attribute (denote Extractor(PhoneNumber)) in Figure 4 is specified by the regular expression (in Perl programming syntax), [0- 20 9]{3}-[0-9]{3}-[0-9]{4}, which encodes a pattern for matching phone numbers. This expression will locate two telephone numbers in Figure 2.

Observe from the example above that an ontology encodes knowledge about an application domain, e.g.,

veterinarians. Hence, once an ontology is built for a specific domain it can be deployed for extraction from any source comprising data relevant to that domain.

Furthermore, since no assumptions are made about a data 5 source, the ontology can be used even if the source is modified. So ontology-based extraction techniques using learning are highly automated, scalable, and resilient to changes in data source structures.

According to an embodiment of the present invention, 10 ontology-based data extraction comprises parsing each Web page into a DOM tree and applying the identifier functions to locate occurrences of attributes in the page.

Identifier functions may not be "complete" in the sense that they cannot always locate all the attributes in 15 a page, for example, when the domain of an attribute is not completely known. Figure 2 illustrates a case where an identifier function that depends on determining the keyword "hospital" in a provider's name would have located "ABC Animal Hospital" and "XYZ Animal Hospital" but not "Pets 20 First".

According to an embodiment of the present invention, the attribute occurrences located by the identifier functions as examples for learning path queries to pull out the missing occurrences. Path queries, or Path Abstraction

Expressions (PAEs), are implemented as a class of regular expressions using the concatenation ("·") and the Kleene closure ("*") operators. For example, in Figure 2 the extractor function for the veterinarian hospital name

5 attribute has denitrified the two occurrences "ABC Animal Hospital" and "XYZ Animal Hospital". In the DOM tree (see Figure 3) the paths leading to the leaf nodes, which comprise these text strings are α table · tr · td · font · b · p and α table · tr · td · p · b · font, respectively, where

10 α represents the path string from the root of the document to the table tag. A PAE, $E_1 = \alpha$ table · tr · td · font* · p* · b · p* · font*, can be learned from these two paths. Observe that if the PAE is used as a path query that is evaluated against the DOM tree, it should return the text

15 string "Pets First". A PAE is learned for each attribute from the corresponding path strings of the attribute's occurrences that were identified by the extraction function, e.g., the two path strings above. The PAE is used for extracting the remaining occurrences of the

20 attribute that were missed by the identifier function, "Pets First" in the above example.

However, the language of E_1 , i.e., the set of path strings that are accepted by E_1 , also comprises the path string, α · table · tr · td · p · b, which is a path in the

DOM tree leading to the text string "David, DVM". But this is an occurrence of a different attribute in the schema, namely the name of the veterinarian doctor. The reason is that the PAE learned is overly general. By extracting 5 false positives, such as the veterinarian's name in the preceding example, the approach for increasing recall by learning extraction expressions can reduce precision, which is a measure of the accuracy of the extracted data. Even in learning systems where the user manually labels the 10 examples, the extracted data can still suffer a loss of precision. According to an embodiment of the present invention, a data extraction method improves recall while maintaining a high level of precision.

According to an embodiment of the present invention, 15 different PAEs can be learned from the same set of examples. For example, another PAE, $E_2 = \alpha \cdot \text{table} \cdot \text{tr} \cdot \text{td} \cdot p^* \cdot b^* \cdot \text{font} \cdot b^* \cdot p^*$, can be learned from $\alpha \cdot \text{table} \cdot \text{tr} \cdot \text{td} \cdot \text{font} \cdot b \cdot p$ and $\alpha \cdot \text{table} \cdot \text{tr} \cdot \text{td} \cdot p \cdot b \cdot \text{font}$. Notice that the language of PAE E_2 will not include the path 20 string $\alpha \cdot \text{table} \cdot \text{tr} \cdot \text{td} \cdot p \cdot b$. In fact none of the path strings corresponding to the attribute DoctorName will be in E_2 's language. Thus, E_2 retains more precision than E_1 .

Therefore, based on the extent to which false positives can be excluded from a PAE's language, a quality

is ascribed to each PAE learned. To learn a PAE for an attribute A from a set of examples, the set of all the path strings corresponding to A's occurrences that have been identified by A's identifier function constitute its 5 positive examples, while all the occurrences extracted by the identifier functions of other attributes serve as its negative examples. For example, to learn a PAE for pulling out names of veterinarian hospitals in Figure 3, the paths to "ABC Animal Hospital" and "XYZ Animal Hospital" serve as 10 the positive examples, whereas the paths to the occurrences of the other two attributes identified by their corresponding identifier functions, namely the doctor names, "John, DVM" and "David, DVM", and the phone numbers, "123-555-1000" and "123-555-2000", serve as the negative 15 examples. Different classes of PAEs are formulated with increasing degrees of quality.

A variety of extraction methods can be learned, each exhibiting different recall and precision characteristics.

A polynomial time method for learning nonredundant 20 PAEs is one example. The language of a nonredundant PAE includes all of its positive examples. Removing any symbol from a nonredundant PAE will result in excluding one or more of the positive examples from its language.

Another method comprises heuristics for learning unambiguous PAEs from a set of examples. The language of a nonredundant PAE may include negative examples and hence can suffer loss of precision. Consistent PAEs can be used 5 to improve precision. The language of a consistent PAE comprises all the positive examples while excluding all the negative ones. Typically, an entity has more than one attribute. To handle such multi-attribute entities a set of PAEs are learned, one per attribute. When the PAEs for 10 the attributes are all consistent this set of PAEs is said to be unambiguous with respect to the examples. The problem of learning a set of PAEs that is unambiguous with respect to a given set of examples is NP-complete.

Note that the above notion of unambiguity is relative 15 to a given set of examples. When a set of PAEs is unambiguous with respect to any example set it can be said that it is inherently ambiguous. Such a set of PAEs will suffer the least loss of precision in extraction. According to an embodiment of the present invention, the 20 problem of learning an inherently unambiguous set of PAEs is decidable.

Note that when using a set of nonredundant PAEs for extracting the attribute values of multi-attribute entities, ambiguities can occur resulting in loss of

precision. Moreover, because learning an unambiguous set of PAEs is computationally difficult, heuristics need to be used. Since these heuristics may not guarantee that all of the PAEs learned are consistent, ambiguities can still 5 occur when using such sets of PAEs for extracting attribute values of multi-attribute entities. According to an embodiment of the present invention, ambiguity resolution is modeled as an algorithmic problem over bipartite graphs. By combining knowledge about the attribute domains encoded 10 in the ontology with this method, the ambiguities are resolved thereby improving recall without much loss in precision.

Experimental evidence of the effectiveness and efficiency of the learning methods for improving recall 15 without compromising on precision. Specifically, attribute data was extracted from over 200 different Web pages listing veterinarian service providers and products. The results, obtained from running these methods over these pages, indicate that the overall recall achieved ranges 20 from 58% to 100% with substantially no loss in precision.

The extraction methods can also be applied to pages comprising attribute data for single entities only, such as a page exclusively describing the attributes and features of one product only. All such pages will have similar

structural characteristics when they are machine-generated from templates. For learning in such cases examples from different pages corresponding to entities having the same set of attributes can be provided.

5 It is to be understood that the present invention may be implemented in various forms of hardware, software, firmware, special purpose processors, or a combination thereof. In one embodiment, the present invention may be implemented in software as an application program tangibly 10 embodied on a program storage device. The application program may be uploaded to, and executed by, a machine comprising any suitable architecture.

Referring to Figure 5, according to an embodiment of the present invention, a computer system 501 for 15 implementing the present invention can comprise, *inter alia*, a central processing unit (CPU) 502, a memory 503 and an input/output (I/O) interface 504. The computer system 501 is generally coupled through the I/O interface 504 to a display 505 and various input devices 506 such as a mouse 20 and keyboard. The support circuits can include circuits such as cache, power supplies, clock circuits, and a communications bus. The memory 503 can include random access memory (RAM), read only memory (ROM), disk drive, tape drive, etc., or a combination thereof. The present

invention can be implemented as a routine 507 that is stored in memory 503 and executed by the CPU 502 to process the signal from the signal source 508. As such, the computer system 501 is a general purpose computer system 5 that becomes a specific purpose computer system when executing the routine 507 of the present invention.

The computer platform 501 also includes an operating system and micro instruction code. The various processes and functions described herein may either be part of the 10 micro instruction code or part of the application program (or a combination thereof) which is executed via the operating system. In addition, various other peripheral devices may be connected to the computer platform such as an additional data storage device and a printing device.

15 It is to be further understood that, because some of the constituent system components and method steps depicted in the accompanying figures may be implemented in software, the actual connections between the system components (or the process steps) may differ depending upon the manner in 20 which the present invention is programmed. Given the teachings of the present invention provided herein, one of ordinary skill in the related art will be able to contemplate these and similar implementations or configurations of the present invention.

According to an embodiment of the present invention, $|S|$ and $|\alpha|$ denote the cardinality of a set S and the length of a string α , respectively. A subsequence of a given string is obtained by deleting zero or more symbols 5 from this string. The longest common subsequence (LCS) of a set of strings is a subsequence that is common to all of the strings and is the longest such subsequence. A string β is a supersequence of another string α if and only if α is a subsequence of β . The shortest common supersequence 10 (SCS) of a set of strings is a supersequence that is common to all of the strings and is the shortest such supersequence. Both the LCS and the SCS of two strings can be computed in quadratic time.

Using the definitions for recall and precision given 15 above, let T denote the number of actual occurrences of an attribute A in a document; T' being the number of attribute occurrences extracted from the document, out of which T'' are actual occurrences of A . Recall for the attribute A is defined as T''/T , while precision is T''/T' . A path 20 abstraction expression is substantially similar to a regular expression but with two restrictions: (i) it is free of the union operator ("|"); and (ii) the Kleene closure operator ("*") can only apply to single symbols.

The following terms are defined for describing methods according to embodiments of the present invention: Path Abstraction Expression; cover; nonredundancy; consistency; unambiguity; and inherent unambiguity. The Path

5 Abstraction Expression (PAE) can be defined by the

following: Let Σ be a finite alphabet. A PAE over Σ is defined inductively as follows:

- Any symbol $c \in \Sigma$ is a path abstraction expression.
- For any $c \in \Sigma$, c^* is a path abstraction expression.
- If E_1 and E_2 are path abstraction expressions, so is $E_1 \cdot E_2$.

10

For example, $a \cdot b^* \cdot c$ is a PAE whereas neither $a \cdot (b|c)$

nor $a \cdot (b \cdot c)^*$ is a PAE. By disallowing the union operator

15 ("|") in the syntax of PAEs, generalization can be enforced

in the learning methods. Otherwise, a regular expression could be composed by concatenating all the input strings using the union operator. Such techniques do not capture regularity in the paths within a DOM tree.

20 Although the Kleene closure operator ("*") is limited

to single symbols only, this does not impose any extra

technical difficulty. This simplification is enforced for

the Web domain, since it is rare that a consecutive

sequence of tags would repeat itself in the root-to-leaf paths of a DOM tree.

Note that a^*c is not a PAE either, although it is a valid XPath query. In the XPath syntax "*" actually stands for the entire alphabet Σ . Because the union operator is not allowed in PAEs, XPath's Σ syntax is also not allowed. However, a query referring to Σ can be simulated. For example, let $\Sigma = a, b$. Then the XPath query, a^*b , can be simulated using the PAE a^*b^* .

10 The concatenation operator (" \cdot ") is omitted in a PAE. Given a PAE E , the set of strings recognized by E is denoted as $L(E)$.

The term "Cover" is defined as follows: Let S be a set of strings and E be a PAE. E covers S , or E is a cover of 15 S , if $L(E) \supseteq S$. Similarly, let $\{E_1, \dots, E_n\}$ be a set of PAEs and $\{S_1, \dots, S_n\}$ be a set of sets of strings. $\{E_1, \dots, E_n\}$ covers $\{S_1, \dots, S_n\}$, if E_i covers S_i for all $1 \leq i \leq n$.

For example, ab^*c covers $\{ac, abbc\}$ whereas ab^*c does not cover $\{aac, abbc\}$, since $aac \notin L(ab^*c)$. $\{ab^*c, aa^*b^*c\}$ 20 covers $\{\{ac, abbc\}, \{aac, abbc\}\}$ whereas $\{aa^*b^*c, ab^*c\}$ does not cover $\{\{ac, abbc\}, \{aac, abbc\}\}$, since $aac \notin L(ab^*c)$.

The term "Nonredundancy" is defined as follows: Let S be a set of strings and E be a PAE that covers S . E is

nonredundant with respect to S , if either of the following operations cannot be performed on E to obtain a new PAE E' that also covers S :

- Remove any symbol together with its Kleene closure operator ("*"), e.g., c^* .
- Remove a Kleene closure operator ("*") from a symbol only.

Given a set of strings S , a PAE E can be learned that covers S . Intuitively, E represents a generalization of 10 all the strings in S . However, if E over-generalizes then it will produce more false positives when E is later implemented as a query against the DOM tree. Note that if either of the two operations in the discussion of nonredundancy above can be performed on E to obtain E' that 15 also covers S , then $L(E') \subset L(E)$. Thus, E' produces less false positives in general. In other words, E' retains more precision than E and so has better quality. A nonredundant PAE needs to be learned to generalize a set of path strings.

20 For instance, let $S = \{ab, bc\}$. Then $a^*b^*c^*$ is redundant with respect to S , since if the Kleene closure operator is removed from b , then a^*bc^* still covers S . Thus, a^*bc^* is nonredundant with respect to S . And $b^*c^*a^*b^*$ is also nonredundant with respect to S .

Notice that nonredundant PAEs do not say anything about negative examples. When dealing with negative examples the term "Consistency" is defined as follows: Let E be a PAE, and POS and NEG be two sets of strings. E is consistent with respect to $\langle POS; NEG \rangle$, if $L(E) \supseteq POS$ and $L(E) \cap NEG = \emptyset$.

In the above definition of consistency, the strings in POS serve as positive examples while the strings in NEG serve as negative examples. Intuitively, if E is consistent with respect to $\langle POS; NEG \rangle$, then E generalizes all the strings in POS but excludes all the strings in NEG . For example, the PAE aab^* is consistent with respect to $\langle \{aa, aab\}, \{ab, cd\} \rangle$ whereas a^*b^* is not consistent with respect to $\langle \{aa, aab\}, \{ab, cd\} \rangle$, since the negative example $ab \in L(a^*b^*)$.

Given a pair of sets of positive and negative examples, there is not always a PAE that is consistent with respect to these examples. For example, it can be shown that there is no PAE that is consistent with respect to $\langle \{ab, cd\}, \{aa, aab\} \rangle$.

Nonredundant PAEs do not say anything about negative examples and hence nonredundant PAE based extraction tends to have lower precision than consistent PAEs. Qualities of

nonredundancy and consistency are associated with a single PAE. In practice several attributes of an entity may need to be extracted. Given an ontology with multiple attributes, the identifier functions for these attributes 5 are able to identify several occurrences for each attribute, although they may not be complete. Thus, a set of examples for each attribute can be obtained. A PAE is learned for each attribute. Note that for any given attribute, the positive examples from other attributes will 10 serve as negative examples for this attribute. Thus, two different degrees of quality can be assigned to learning a set of PAEs from a set of sets of examples. If for any given attribute, a consistent PAE is learned that covers the positive examples of this attribute but excludes all 15 the positive examples of other attributes, then this set of PAEs is unambiguous with respect to the given set of sets of examples.

"Unambiguity" is defined by the following: Given a set of sets of strings, $\{S_1, \dots, S_n\}$, and a set of PAEs, $\{E_1, \dots, E_n\}$, 20 $\{E_1, \dots, E_n\}$ is unambiguous with respect to $\{S_1, \dots, S_n\}$, if E_i is consistent with respect to $\langle S_i, \cup_{j \neq i} S_j \rangle$ for all $1 \leq i \leq n$.

However, even when a set of PAEs is unambiguous with respect to the examples, the languages recognized by these

PAEs may still overlap. When some or all of these languages overlap, ambiguity may arise when these expressions are executed as queries against the DOM tree, since they may identify the same text string. One option for eliminating the ambiguity is to specify that these languages be pair wise disjoint. Assuming parities disjoint languages, the set of PAEs is inherently unambiguous. Inherently unambiguous PAEs are able to retain more precision than those that are only unambiguous with respect to the given examples. This idea is formalized in the following definition.

The term "Inherent Unambiguity" is defined as follows: Let $\{S_1, \dots, S_n\}$ be a set of sets of strings and $\{E_1, \dots, E_n\}$ be a set of PAEs. $\{E_1, \dots, E_n\}$ is inherently unambiguous with respect to $\{S_1, \dots, S_n\}$, if $\{E_1, \dots, E_n\}$ covers $\{S_1, \dots, S_n\}$ and $L(E_i) \cap L(E_j) = \emptyset$; for all $1 \leq i \leq n$, $1 \leq j \leq n$, and $i \neq j$.

For example, $\{ab^*c, abc^*\}$ is unambiguous with respect to the examples $\{\{ac, aabc\}, \{ab, abcc\}\}$, but not inherently unambiguous, because $abc \in L(ab^*c)$ and $abc \in L(abc^*)$. As another example, $\{ab^*c, abc^*d\}$ is inherently unambiguous with respect to $\{\{ac, abbc\}, \{abd, abccd\}\}$.

Given a pair of sets of examples, is there a pair of PAEs that is inherently unambiguous with respect to these examples. For example, as shown above, $\{ab^*c, abc^*\}$ is

unambiguous with respect to $\{\{ac, aabc\}, \{ab, abcc\}\}$. It can also be shown that there is no pair of PAEs that is inherently unambiguous with respect to $\{\{ac, abbc\}, \{ab, abcc\}\}$.

5 According to an embodiment of the present invention, a method solves a different problem for each type of PAE, e.g., consistent PAEs, unambiguous PAEs, and inherently unambiguous PAEs.

For consistent PAEs, given two sets of strings
10 POS and NEG, the method determines whether there is a PAE that is consistent with respect to $\langle POS; NEG \rangle$.

For unambiguous PAEs, a method, given a set of sets of strings, $\{S_1, \dots, S_n\}$, determines whether there is a set of PAEs, $\{E_1, \dots, E_n\}$, such that $\{E_1, \dots, E_n\}$ is unambiguous with
15 respect to $\{S_1, \dots, S_n\}$.

For inherently unambiguous PAEs, given a set of sets of strings, $\{S_1, \dots, S_n\}$, a method determines whether there is a set of PAEs, $\{E_1, \dots, E_n\}$, such that $\{E_1, \dots, E_n\}$ is inherently unambiguous with respect to $\{S_1, \dots, S_n\}$. Each of these
20 problems is described in more detail below.

The above three problems are not equivalent problems. Let $\langle S_1, S_2 \rangle$ be a pair of sets of strings. The existence of a PAE that is consistent with respect to $\langle S_1, S_2 \rangle$ does not

necessarily imply that there is a pair of PAEs that is unambiguous with respect to $\{S_1, S_2\}$. Similarly, the existence of a pair of PAEs that is unambiguous with respect to $\{S_1, S_2\}$ does not necessarily imply that there is 5 a pair of PAEs that is inherently unambiguous with respect to $\{S_1, S_2\}$.

For example, aab^* is consistent with respect to $\langle \{aa, aab\}, \{ab, cd\} \rangle$. But there is no pair of PAEs that is unambiguous with respect to $\{\{aa, aab\}, \{ab, cd\}\}$. Similarly, 10 $\{ab^*c, abc^*\}$ is unambiguous with respect to $\{\{ac, abbc\}, \{ab, abcc\}\}$. But there is no pair of PAEs that is inherently unambiguous with respect to $\{\{ac, abbc\}, \{ab, abcc\}\}$.

According to an embodiment of the present invention, 15 nonredundant PAEs can be learned. A method for learning nonredundant PAEs is exemplified by the algorithm LearnPAE, which takes as input a set of positive examples of an attribute (S^+) and returns as output a nonredundant PAE (E) that covers this set of positive examples.

```
20  LearnPAE( $S^+$ )
  input
     $S^+$ : a nonempty set of strings
  output
     $E$ : a nonredundant PAE which covers  $S^+$ 
25  begin
    1.  $n = |S^+|$ 
    2. Let  $\alpha_i (1 \leq i \leq n)$  be a string in  $S^+$ .
    3.  $E = \alpha_i$ 
```

```

4. for  $2 \leq i \leq n$  do
5.    $E = SCS(E, \alpha_i)$ 
6. endfor
7. Put a * on all the symbols of  $E$ .
5 8.  $E = \text{MakeNonredundant}(E, S_+)$ 
9. return  $E$ 
end

```

In Line 3, the variable E is initialized with the
10 first positive example. In Lines 4-6, the shortest common
supersequence (SCS) of the string stored in E and the next
positive example is determined and assigned to E . When the
loop in Lines 4-6 terminates, E stores a common
supersequence for all the strings in S_+ . In Line 7, the
15 string stored in E is generalized to a PAE that covers S_+
by adding * on all the symbols in E . The operation
increases the language accepted by the PAE. Intuitively,
this corresponds to a generalization beyond the identified
positive examples.

20 The procedure MakeNonredundant takes as input a PAE,
 E , and a set, S_+ , of positive examples that is covered by
 E . When the procedure ends, it makes E nonredundant with
respect to S_+ . That is, for every symbol in E that
comprises a * it is determined whether by dropping the
25 symbol along with the * from E the resulting PAE still
covers S_+ . If the resulting PAE covers S_+ , the symbol
together with the * is dropped from E (Lines 4-7). If not,
then it is determined whether the PAE obtained by dropping

only the * on the symbol still covers S_+ . If the resulting PAE covers S_+ , then the * is dropped from the symbol (Lines 9-10).

```

MakeNonredundant( $E, S_+$ )
5  input
    $E$ : a PAE which covers  $S_+$ 
    $S_+$ : a nonempty set of strings
   output
    $Q$ : a nonredundant PAE which covers  $S_+$ 
10 begin
   1.  $n$ =the number of symbols in  $E$  excluding *
   2. Let  $\chi_i$  ( $1 \leq i \leq n$ ) be the  $i$ -th symbol in  $E$ .
   3. for  $1 \leq i \leq n$  do
   4.   if a * is attached to  $\chi_i$  then
15   5.    $R$ = drop  $\chi_i$  together with its * from  $E$ 
   6.   if  $R$  covers  $S_+$  then
   7.      $E=R$ 
   8.   else
   9.      $R$ = drop the * that is attached to  $\chi_i$  from  $E$ 
20 10.   if  $R$  covers  $S_+$  then  $E=R$  endif
   11. endif
   12. endif
   13. endfor
   14.  $Q=E$ 
25 15. return  $Q$ 
end

```

Note that if either of the two operations on Lines 4-7 and Lines 9-10 succeeds, then the language recognized by 30 the new PAE is strictly smaller than that of the old PAE. The procedure **MakeNonredundant** returns a PAE, Q , which is nonredundant with respect to S_+ . Moreover, the complexity of the algorithm **LearnPAE** is polynomial time.

For illustration, the ontology in Figure 4 identifies 35 the attribute values "ABC Animal Hospital" and "XYZ Animal

Hospital" in Figure 3. Invoking the method LearnPAE with their path strings, `table · tr · td · font · b · p` and `table · tr · td · p · b · font`, results in determining `table · tr · td · font · p · b · p · font` as the SCS on exiting the for-loop in 5 Lines 4-6 of the LearnPAE method. Then MakeNonredundant is invoked in Line 8 with `table* · tr* · td* · font* · p* · b* · p* · font*` as its input and the procedure returns `table · tr · td · font* · p* · b · p* · font*` as its output, which is the nonredundant PAE learned for extracting the *HospitalName* 10 attribute. This PAE will also extract "Pets First" which was missed by the ontology described above.

Regarding a method for learning consistent PAEs, since the method LearnPAE only takes into account positive examples, the PAE that it produces will not be consistent 15 in general. A consistent PAE covers all the positive examples for that attribute but excludes all of the negative examples for that attribute. However, the complexity of learning increases substantially when considering negative examples.

20 As shown in Appendix A, the consistent PAE problem is NP-complete.

The algorithm ConsistentPAE is a heuristic for determining a PAE that is consistent with respect to positive and negative examples of an attribute. The

heuristic determines a distinguishing subsequence of symbols that are present in all the positive examples but not present in any of the negative examples for that attribute. Along with the set of positive examples (S_+) 5 and the set of negative examples (S) for an attribute, it also takes as its input the maximum possible length (K) of the distinguishing subsequence to be searched. The ontology identifies only positive examples for each attribute in a document. Therefore, the set of negative 10 examples for an attribute is implicitly derived from the sets of positive examples for all other attributes.

ConsistentPAE(S_+, S, K)

input

15 S_+ : a set of strings which serve as positive examples
 S : a set of strings which serve as negative examples
 K : the maximum length of a distinguishing subsequence

output

20 E : if $E \neq \emptyset$, then E is a PAE which is consistent with respect to $\langle S_+, S \rangle$.

begin

1. $F = \{\alpha \mid \alpha \text{ is a common subsequence of } S_+ \text{ and } |\alpha| \leq K\}$
2. **for** each $\alpha \in F$ **do**
3. **if** α is not a subsequence of β for all $\beta \in S_-$ **then**
25 4. $n = |\alpha|$
5. $\alpha = \chi_1 \chi_2 \dots \chi_n$
6. **for** $1 \leq i \leq n+1$ **do** $\gamma_i = \epsilon$ **endfor**
7. **for** each $\rho \in S_+$ **do**
8. $\rho = \rho_1 \cdot \chi_1 \cdot \rho_2 \cdot \chi_2 \dots \rho_n \cdot \chi_n \cdot \rho_{n+1}$
30 9. **for** $1 \leq i \leq n+1$ **do** $\gamma_i = \gamma_i \cdot \rho_i$ **endfor**
10. **endfor**
11. Put a * on all symbols in γ_i for all $1 \leq i \leq n+1$.

```

12.  $E = \gamma_1 \cdot \chi_1 \cdot \gamma_2 \cdot \chi_2 \dots \gamma_n \cdot \chi_n \cdot \gamma_{n+1}$ 
13.  $E = \text{MakeNonredundant}(E, S_+)$ 
14. return  $E$ 
15. endif
5 16. end
17.  $E = \mathcal{E}$ 
18. return  $E$ 
end

```

10 In Line 1 of the method ConsistentPAE, the set F comprises all common subsequences of S_+ and the length of any string in F is at most K . For each such string α , it is determined whether it is also a subsequence of any string in S . If it is not, then α is a distinguishing 15 subsequence (Line 3).

Suppose a distinguishing subsequence comprises the symbols $\chi_1 \chi_2 \dots \chi_n$ (Line 5). The heuristic constructs a (possibly redundant) consistent PAE of the form, $\gamma_1 \cdot \chi_1 \cdot \gamma_2 \cdot \chi_2 \dots \gamma_n \cdot \chi_n \cdot \gamma_{n+1}$, where each γ_i is a concatenation of all the symbols between χ_{i-1} and χ_i over all the positive examples in S_+ (Lines 7-10). There is a * on all the symbols in each γ_i (Line 11) whereas there is no * over any of the symbols in α , the distinguishing sequence. As a result, the PAE generated this way does not accept any 25 string in S . Finally, this newly constructed PAE (Line 12) is made nonredundant with respect to S_+ by invoking the MakeNonredundant method (Line 13).

Observe that the method ConsistentPAE is a heuristic in the sense that it may not be able to discover a distinguishing subsequence of size at most K . In such a case, the procedure fails and returns the empty string

5 (Line 17). The complexity of the method ConsistentPAE is polynomial time when K is fixed.

To generate a consistent PAE for the HospitalName attribute, the method ConsistentPAE is invoked with the path strings leading to "ABC Animal Hospital" and "XYZ Animal Hospital" as the positive examples. The path strings leading to "John, DVM", "David, DVM", "123-555-1000", and "123-555-2000" serve as the negative examples.

10 Note that these examples have been identified by the ontology as values for the other two attributes.

15 The font symbol distinguishes the two positive examples from the four negative examples. It corresponds to the distinguishing subsequence $\alpha = \text{font}$ in the algorithm ConsistentPAE. The path string for "ABC Animal Hospital" is represented as $\rho_1 \cdot \text{font} \cdot \rho_2$, where $\rho_1 = \text{table} \cdot \text{tr} \cdot \text{td}$ and

20 $\rho_2 = b \cdot p$. Similarly, the path string for "XYZ Animal Hospital" is represented as $\rho_1 \cdot \text{font} \cdot \rho_2$, where $\rho_1 = \text{table} \cdot \text{tr} \cdot \text{td} \cdot b \cdot p$ and $\rho_2 = \epsilon$. Concatenation of the respective

ρ_i 's and adding * on every symbol in them yields the redundant, consistent PAE, `table* · tr* · td* · table* · tr*` · `td* · p* · b* · font · b* · p*`. The determined nonredundant, consistent PAE is `table · tr · td · p* · b* · font · b* · p*`. Note that this PAE does not match any of 5 the negative examples for the *HospitalName* attribute.

Referring now to learning unambiguous PAEs, to extract the data values for a set of attributes associated with a concept, a set of PAEs needs to be learned, one per 10 attribute. The positive and negative examples used for learning a set of PAEs are obtained in the same way as for learning consistent PAEs. To extract data values from the source with very high recall and precision, it is desirable that this set of PAEs be unambiguous with respect to 15 examples. However, the complexity of this problem turns out to be very high.

As discussed in Appendix A, the unambiguous PAEs problem is NP-complete.

Learning a set of PAEs that is unambiguous with 20 respect to examples requires that each PAE in this set be consistent. Therefore, the method `ConsistentPAE` can be used repeatedly, once per attribute, as the heuristic for generating an unambiguous set of PAEs.

The PAE generated by the method LearnPAE can at times be consistent. Thus, before implementing the method ConsistentPAE, LearnPAE is used as an initial heuristic due to its relatively lower complexity. For example, LearnPAE 5 generates the PAE table $\cdot tr \cdot td \cdot p$ for the PhoneNumber attribute which is also consistent. This PAE and the consistent PAE above for HospitalName form a set of PAEs that is unambiguous with respect to the examples identified by the ontology.

10 For an inherently unambiguous set of PAEs, the set needs to be unambiguous with respect to any example set. Such a set obtains 100% consistency and thus even higher recall and precision.

The inherently unambiguous PAEs problem is 15 decidable. Given a set of sets of examples, $\{S_1, \dots, S_n\}$, if there exists a set of PAEs, $\{E_1, \dots, E_n\}$, which is inherently unambiguous with respect to $\{S_1, \dots, S_n\}$, then the size of each E_i is bounded by the sum of the lengths of all the strings in S_i . Each E_i is enumerated and it is determined whether 20 the resulting set of PAEs is inherently unambiguous with respect to $\{S_1, \dots, S_n\}$.

Given that learning a set of PAEs that is unambiguous with respect to examples is computationally difficult, heuristics need to be used. Since heuristics may not

guarantee that all of the PAEs learned are consistent, ambiguity can occur when using such a set of PAEs for extracting data values of entities with multiple attributes. The method is based on bipartite graph matching that uses domain knowledge encoded in the ontology to resolve ambiguity as much as possible thereby improving recall while retaining high precision.

Assuming that PAEs are applied to each entity block, and that the attributes are single-valued, extending the above methods to multi-valued attributes is straightforward.

```

BipartiteResolution( $E, D$ )
input
15  $E$ : a set of PAEs representing attributes
 $D$ : a set of strings representing data values
output
 $A$ : a set of pairs in the form of (attribute,value)
begin
20 1.  $A = \emptyset$ 
    2.  $E = \langle E_1, \dots, E_n \rangle$ 
    3. Let  $E_i (1 \leq i \leq n)$  be the PAE for the attribute  $A_i$ .
    4.  $m = |D|$ 
    5. Let  $\alpha_j \in D (1 \leq j \leq m)$  represent the data value  $D_j$ .
25 6.  $G = \emptyset$  ( $G$  is the set of edges)
    7. for  $1 \leq i \leq n$  do
        8. for  $1 \leq j \leq m$  do
            9. if  $\alpha_j \in L(E_i)$  then  $G = G \cup \{\text{edge}(E_i, \alpha_j)\}$  endif
            10. endfor
        11. endfor
        12. do
        13.  $M = \emptyset$ 
        14. for  $1 \leq i \leq n$  do
            15. if  $\text{degree}(E_i) = 1$  ( $\text{edge}(E_i, \alpha_k) \in G$  for some  $\alpha_k$ ) then

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16.  $X = \{E_j \mid j \neq i, \text{edge}(E_j, \alpha_k) \in G, \text{degree}(E_j) = 1\}$ 
17. if  $X = \emptyset$  then  $M = M \cup \{E_i\}$  endif
18. endif
19. endfor
5  20. for each  $E_i \in M$  do
21. There must exist only one  $\text{edge}(E_i, \alpha_k) \in G$ .
22.  $A = A \cup (A_i, D_k)$ 
23. Remove all edges in  $G$  that are incident on  $\alpha_k$ .
24. endfor
10 25. while  $M \neq \emptyset$ 
26. return  $A$ 
end

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A PAE matches an attribute value whenever the path

15 string terminating on the leaf node labeled with this value
 is accepted by the PAE. The ambiguity resolution algorithm
 takes as input a set of PAEs (E) and a set of data values
 (D) in an entity block that are matched by all the PAEs and
 returns a set of 1-1 associations between attributes and
 20 data values. Each data value comprises of a text string
 and the path string in the DOM tree that leads to this text
 string.

A method according to an embodiment of the present
 invention uses domain knowledge to resolve ambiguity. If a
 25 data value D_j has been identified by the ontology as the
 value for an attribute A_i , then the pair (A_i, D_j) is added to
 the set of associations for that record. The data value
 and the corresponding PAE are deleted from D and E ,
 respectively.

A method derives more 1-1 associations between the remaining unresolved data values and PAEs using the method BipartiteResolution. BipartiteResolution constructs a bipartite graph in which the two disjoint sets of vertexes 5 are E and D , respectively, and an edge between $E_i \in E$ and $\alpha_j \in D$ is created if E_i matches α_j (Lines 2-11).

For example, given the three records of the DOM tree in Figure 3 and the ontology in Figure 4, suppose $E_1 = \text{table} \cdot \text{tr} \cdot \text{td} \cdot p^* \cdot \text{font}^* \cdot b \cdot \text{font}^* \cdot p^*$ is the PAE learned for 10 HospitalName, the PAE learned for DoctorName is $E_2 = \text{table} \cdot \text{tr} \cdot \text{td} \cdot b^* \cdot p \cdot b^*$, and the PAE learned for PhoneNumber is $E_3 = \text{table} \cdot \text{tr} \cdot \text{td} \cdot p$. Let D_1 , D_2 , and D_3 represent the data values (including their path strings) "Pets First", "Tom", and "(123) 555-3000" in the third record of the DOM 15 tree, respectively. Then E_1 matches D_1 and D_2 , E_2 matches D_2 and D_3 , and E_3 matches D_3 only. None of these three data values was identified by the ontology. The bipartite graph created from the PAEs and the data values for this record is illustrated in Figure 6(a).

20 If a PAE E_i uniquely matches (the path string of) a data value α_j and no other PAE uniquely matches α_j , then a 1-1 association is made between E_i and α_j (Lines 14-19). In other words, a high confidence is placed on a match of a data value by a PAE if this particular PAE does not match

any other data values and no other PAEs uniquely match this data value. The edges are removed from those PAEs other than E_i that point to α_j (Line 23). For example, in Figure 6a, since E_3 uniquely matches D_3 the attribute PhoneNumber 5 is associated with D_3 and all edges leading into D_3 are deleted. The residual bipartite graph is shown in Figure 6b.

The determination is repeated until a "fixpoint" is reached, i.e., it is not possible to derive any more 1-1 10 associations. For example, in Figure 6b, it is still possible to resolve more ambiguity because E_2 now uniquely matches D_2 . As a result, the attribute DoctorName is associated with D_2 and all edges leading into D_2 are deleted. In the final residual graph there is a unique 15 matching between E_1 and D_1 . Thus, the attribute HospitalName is associated with D_1 and all edges leading into D_1 are deleted. The method terminates now because no more unique associations can be derived, true in this case because there are no longer any edges in the graph.

20 However, it may happen that the ambiguity resolution method based on bipartite graphs is unable to derive any new association at all. For example, in Figure 6c, the algorithm terminates without any new association because it is not possible to associate D_1 with either E_1 or E_2 , as the

condition is violated that a PAE should uniquely match a data value and no other PAEs should uniquely match this data value. Moreover, the ambiguity between E_3 , E_4 and D_2 , D_3 cannot be resolved either, as there is no unique 5 matching.

A data extraction system according to an embodiment of the present invention is based on the methods described above. The results shown in Figures 7a, 7b, 8a, 8b, 9a, and 9b were obtained by running the system for extracting 10 attribute data from Web sources. The experimental setup comprised: identifying the domains, generating the data sets for those domains, creating an ontology for them, and executing the extraction process and manually validating the recall and precision metrics.

15 Two different domains were selected, veterinarian service providers and lighting products. For the veterinarian service referral pages such as the one shown in Figure 2 were used. 170 such referral pages were collected from a number of different Web sites. For the 20 lighting products 24 pages were collected pertaining to lighting products from 4 different Web sites: 2 from Kmart, 3 from OfficeMax, 13 from Staples, and 6 from Target. These pages are similar to that shown in Figure 1.

For ontology creation the attributes characterizing the domain were fixed. These are the attributes that will be extracted. For veterinarian service providers the following three attributes were selected, namely,

5 HospitalName, PhoneNumber, and DoctorName. The identifier functions were constructed. The attribute HospitalName is identified through a search for the keywords hospital and clinic, while for DoctorName the identifier function does a keyword search for the string DVM, an acronym for a

10 veterinarian medical degree. The identifier function for PhoneNumber is a regular expression that will match any sequence that begins with 3 digits followed by a hyphen, followed by another 3 digits and another hyphen, and a terminating sequence of 4 digits. The ontology described

15 above is shown in Figure 4.

For lighting products the attributes are Name : and Price. Product names are identified by doing a keyword search on the words lamp, bulb, and tube, while product prices are identified by using a keyword search on the

20 \$" symbol. The corresponding ontology can be written as:

```
ontology(Lighting) = {Name,Price}  
Extractor(Name) = <keyword,{lamp; bulb; tube}>  
Extractor(Price) = <keyword,{\$}>
```

Every page is parsed into a DOM tree and the entity blocks are identified (recall the boundary detection problem citeembleyrecord, icdm mentioned in Section 1). The 5 identifier functions associated with the attributes in the ontology are applied to this tree. The paths leading to the leaf nodes matched by an identifier function become the positive examples for the attribute corresponding to the identifier function. Based on these examples PAEs are 10 learned and applied to the entity blocks for extracting the attributes. The ambiguity resolution method described above is applied to the extracted data values to make 1-to-1 associations between them and the attributes. This amounts to a strong bias towards high-precision rules.

15 The recall and precision metrics of the extracted attribute are manually verified.

Non-Redundant PAEs and Ambiguity Resolution Figures 7a and 7b summarizes the recall & precision performance of extraction using non-redundant PAEs and the effect of 20 ambiguity resolution. These results were aggregated over the 170 veterinarian web pages. In Figure 7a the total count of the actual occurrences of each attribute (Column 2) over all the pages was ascertained manually. Column 3 shows the number of attribute values, which were identified

by the corresponding identifier functions in the ontology. For example the identifier function for the Hospital Name attribute which does a keyword search on the string "hospital" and "clinic" identified 1667 names. Column 4 is 5 the number of 1-1 associations between a non-redundant PAE and an attribute value. For example there were 420 such associations between hospital names and the non-redundant PAE for the Hospital Name attribute. Column 5 is the number of 1-1 associations between a non-redundant PAE and 10 a attribute value that were made by the ambiguity resolution procedure. For instance it resolved 1903 hospital names uniquely. Correctness of an association was manually verified over all the pages.

Figure 7b summarizes as a bar chart the recall (shaded 15 bars) and precision (checkered bars) performance of the nonredundant PAEs for each of the three attributes, both before and after ambiguity resolution. Observe from the recall/precision bar charts that for all the three attributes there is a significant increase in recall with 20 no loss in precision after ambiguity resolution. This shows that ambiguity resolution procedure is quite effective.

Referring to Figures 8a and 8b, in some cases the non-redundant PAE generated by algorithm LearnPAE also turns

out to be consistent. This observation is used to identify consistent PAEs among the non-redundant PAEs generated by the algorithm LearnPAE on the veterinarian data. The recall and precision numbers were collected only for those 5 web pages that generated such PAEs (see Figure 8a).

Referring to Figure 8b, column 2 is the total number of web pages where the nonredundant PAE for an attribute was consistent. Columns 3 and 4 show the actual number of instances of that attribute in these pages and the number 10 of instances identified by the ontology respectively.

Column 5 is the count of correct (manually ascertained) attribute values extracted by the consistent PAE. Columns 6 and 7 are the recall and precision figures for the attributes based on the 1-1 associations made prior to 15 ambiguity resolution. In contrast observe the relatively low recall of non-redundant PAEs prior to ambiguity resolution (see Figure 7b). This experimentally validates that consistent PAEs have superior recall and precision than nonredundant PAEs.

20 For yet another evidence of the superiority of consistent PAEs, observe in Figure 7b that after ambiguity resolution the recall of the name attribute is better than the phone, which in turn is better than that of the Doctors' name. The reason can be readily explained by the

number of consistent PAEs for the corresponding attributes as shown in Figure 4a. Observe that this number is highest for the name attribute and is the least for Doctor's name.

The method LearnPAE generated a pair of PAEs for
5 extracting the name and price attribute from the lighting
products pages of the four different web sites. These
pages were all "well-structured" in the sense that the pair
of PAEs generated by LearnPAE for each page turned out to
be unambiguous with respect to the examples identified by
10 the ontology. The raw recall numbers for both the
attributes are shown in Figure 9a. Figure 9b compares the
recall and precision of the consistent PAE learned for the
product name to the recall and precision of the identifier
function in the ontology for this attribute.

15 Observe that the recall as well as precision is both
100%, which experimentally demonstrates the superior
quality of unambiguous set of PAEs.

Finally, it was observed that pages across these four
different sites were widely dissimilar. The high recall
20 and precision of extraction, in spite of this
dissimilarity, obtained across all the four sites indicates
scalability of our learning techniques.

Referring now to Figure 10, an adaptive search engine
appliance 1000 for searching a database 1001 of multi-

attribute data records in a template generated semi-structured document comprises an ontology 1002 for identifying a first set of attribute occurrences in the template generated semi-structured document, the ontology 5 1002 comprising a set of concepts and a set of attributes associated with every concept. The adaptive search engine 1000 further comprises a boundary module 1003 for determining a boundary of each multi-attribute data record in the template generated semi-structured document, and a 10 pattern module 1004 for learning a pattern for an attribute corresponding to an identified attribute occurrence of the first set in the template generated semi-structured document, wherein the pattern is applied within the boundary of each multi-attribute data record in the 15 template generated semi-structured document to extract a second set of attribute occurrences. The database 1001 of multi-attribute data records is stored on a server connected to the adaptive search engine application across a communications network 1005. Further exemplary elements 20 of the adaptive search engine 1000 are illustrated in Figure 5.

Having described embodiments for a method scalable data extraction from semi-structured documents, it is noted that modifications and variations can be made by persons

skilled in the art in light of the above teachings. It is therefore to be understood that changes may be made in the particular embodiments of the invention disclosed which are within the scope and spirit of the invention as defined by 5 the appended claims. Having thus described the invention with the details and particularity required by the patent laws, what is claimed and desired protected by Letters Patent is set forth in the appended claims.